

? **DID YOU KNOW?** Middle school alcohol use and alcohol-involved **deaths** for adults have **skyrocketed**?

## ALCOHOL & YOUTH PREVENTION COALITIONS

HOW CAN IOWA COMMUNITIES BEST DEAL WITH YOUTH HEALTH AND SAFETY ISSUES?

### YOUTH-FOCUSED PREVENTION COALITIONS DEAL WITH ISSUES LIKE

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INCREASING SUICIDE RATES  
OPIOID OVERDOSE DEATHS

MENTAL HEALTH

SCREEN-FILLED WORLD

METH USE

VAPING THC

SEVERE LUNG DISEASES

UNDERAGE DRINKING

PAST 30-DAY ALCOHOL USE FOR IOWA 8TH GRADERS

INCREASED BY 35.2%



BETWEEN 2016-2018,  
IOWA YOUTH SURVEY



The number of youth reporting having someone in their home with a serious alcohol or drug problem **increased significantly** for all Iowa students surveyed between 2014 and 2018, from **13.2% to 15.4%**.

### WHERE ARE MIDDLE SCHOOL KIDS GETTING ALCOHOL?

8th grader's number one reported source of alcohol is from parents. With much more hard liquor available for sale and being sold, **there is likely more access in homes.**

Iowa ranks **second** in the nation for **excessive drinking** with a rate of **23.7%** according to America's Health Rankings 2019

### ALCOHOL-INVOLVED DEATHS



have increased from  
**388 in 2007 to 650 in 2017!**



**330 were car crash  
deaths in 2017**

Alcohol is still the number one drug of choice for those in treatment in Iowa. (IDPH, 2019)



[IA.AC4C@gmail.com](mailto:IA.AC4C@gmail.com)  
<http://ac4c.org>



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# ALCOHOL & YOUTH PREVENTION COALITIONS

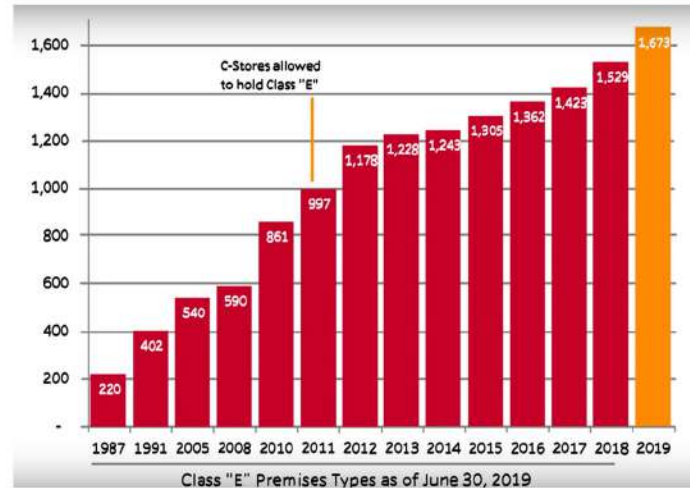


## LIQUOR OUTLETS HAVE INCREASED GREATLY

particularly since the legislation passed in 2012 allowing hard liquor to be sold in gas stations. We have increased more in the past 8 years than we did in the previous 24 years. (From 997 up to 1673 outlets between 2011-2019)

## LIQUOR CONTROL TRUST FUND SUMMARY

	FY16	FY17	FY18	FY19
Sale of Liquor	\$288,908,790	\$305,619,126	\$320,049,812	\$339,537,641
Sale of Licenses	\$15,608,360	\$15,664,468	\$16,613,682	\$18,733,557
Beer Tax Collected	\$14,231,744	\$13,904,082	\$13,592,912	\$13,438,680
Wine Tax Collected	\$7,648,753	\$8,078,043	\$8,166,553	\$8,219,810
Micellaneous Revenue	\$4,226,128	\$4,503,333	\$4,731,204	\$5,290,473
Total Deposits	\$330,623,775	\$347,769,052	\$363,154,163	\$385,220,162
Total Expenses	\$(220,699,907)	\$(234,511,967)	\$(227,665,459)	\$(245,151,122)
Net Revenues	\$109,923,868	\$113,257,085	\$135,488,704	\$140,069,040



There were **\$50 million** more sales of hard liquor in 2019 than in 2016 and **\$30 million** more in profits.

With **more funding** we could **reduce underage drinking** and overtime, adult alcohol use in EVERY COUNTY in Iowa.

Prevention Coalitions stay on top of alcohol and other drug issues in their communities and the underlying factors that are affecting our kids.



Prevention coalitions find **solutions** and **implement evidence** based strategies for youth and adults **to reduce and prevent** the issues.

WE NEED TO SEE A  
**YOUTH PREVENTION  
COALITION** IN EVERY  
COUNTY IN **IOWA**. IT'S  
JUST AS IMPORTANT AS  
A FIRE DEPARTMENT.



- Treatment in Iowa desperately needs more funding. Treatment for co-occurring disorders such as mental health and substance use is vital.

## WHAT CAN YOU DO TO HELP?



IA.AC4C@gmail.com  
<http://ac4c.org>



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